

UWF Quarterly Report

Northwest Florida Manufacturers Council

SUPPORT IN QUARTER 2 2017

Events:

- Provided support during General Membership Meeting at Rex Lumber in April 2017
- Provided support during Talent and Marketing meetings in Fort Walton Beach

Advocacy, Marketing, Creative, and Technical Services

- Mike Shew implemented a New Member recruitment plan
- As of June 2017, UWF team members met with 109 individuals who represent current and potential manufacturing members
- The team worked with Jeff Dyer of CareerSource EscaRosa to post data that he pulls from the jobs report in Employ Florida. The result is a weekly list of new jobs in manufacturing:
https://docs.google.com/spreadsheets/d/1jRy8hhtTQuIdDsrMNYk74KPQmmwH1IPOshl_vrbfjCU/htmlview-gid=561352662
- Nicole Gislason contracted with Pioneer Technologies for new web user interface (to be released in Q3 2017)
- Kati Touchstone continued web maintenance on existing web site
- Touchstone edited content and design of three monthly newsletters
April: <http://myemail.constantcontact.com/Northwest-Florida-Manufacturing-News-Monthly.html?soid=1126284945548&aid=DcTxUw0Lsn4>
May: http://myemail.constantcontact.com/Northwest-Florida-Manufacturing-News-Monthly.html?soid=1126284945548&aid=NwXLzN_t7iw
June: <http://myemail.constantcontact.com/Northwest-Florida-Manufacturing-News-Monthly.html?soid=1126284945548&aid=PvNKQw3xebI>
- Touchstone edited email contact lists in Constant Contact
- Managed the RSVPs for all events (except sub committees)
- Krug provided tech support for all events (except sub committees)

Education Services Provided:

- Hosted Lean Six Sigma Course in April 2017
- Managed training registrations, reminder emails, etc.
- Participated in Regional business meetings with Florida Makes – discussed best practices in training with peer organizations

GOALS FOR QUARTER 2 2017

1. Continue to plan and execute training events
2. Continue to support digital communications on web site and email
3. Launch new web interface