



Minutes

Board of Directors Meeting | September 21, 2016

8:00 a.m. – 10:30 a.m. CST

Shoal River Middle School

3200 E Redstone Ave,

Crestview, FL 32539

Call in Number 1-857-232-0157 216115

- I. Welcome:** In attendance were Ed Phelan, Dee Setzer, Cheri Gilmore, Warren Whitefield, Caroline Dauzat, Brett DeJong, Nicole Gislason and Cindy Anderson who toured the Shoal Middle School iDesign program taught by Laurie Allen
- Anti-Trust Reminder – Ed reminded the group of the Anti-Trust and it was attached to the agenda
- II. Actions:**
- Treasurers Report – Joe was not able to attend, but there were no questions on the report and it was approved Cindy to obtain two additional votes on the report to have a quorum.
 - Chairman and Executive Director to the MAF Summit in Gainesville. (\$300 for each registration and room for Chairman) – Approved (due to the individual costs being less than \$1,000, there was not a need for a quorum)
- III. Discussion Items:**
- Update from UWF – Nicole gave an overview of how UWF desired to ensure the desires by the manufacturers for specific training would be addressed. She provided a sample list of common Quality Improvement Certifications and explained she will be sending out a ballot on Monday for our manufacturers to vote on the training opportunities they desired and for the manufacturers to provide any additional training needs that are might not be on the ballot. The ballot will be open for 10 days, and it will be requested to provide your company name in an effort to determine geographically where the classes are desired so the class can be offered in close proximity to the manufacturers desiring those specific classes. She also mentioned that UWF works closely with the State Colleges and will not be offering any training that would be in competition with them. She also discussed that the Executive Director would be on-board soon and the following step will be to transfer the website and begin work on the enhancements outlined by the Executive Director along with additional marketing campaigns for the Council.
 - Press Release associated with UWF Contract - Edits were provided by the Board and Cindy will incorporate the edits and have out to the membership, as soon as possible with requests for the members to please forward to their specific media outlets
 - Discussion of October 19 Annual Manufacturers Meeting at WaterColor
 - Agenda - There was discussion/suggestions relative to the agenda and speakers. It was decided that Senator Gaetz would remain the Key Note speaker and Brice Harris and Kim Wilmes would be invited to complement the discussion relative to TRIUMPH and how the Council is an integral part of the process. It was agreed that while much was going on that was very positive, particularly for manufacturing, the membership and the Board needed to better understand it and the October 19 meeting would be that venue.
 - Manufacturing Month Update – Cindy provided the spreadsheet of manufacturers and schools participating in the tours for 2016 and mentioned there were currently 1,501 students touring.



- Focus Group for FL Makes – Cindy let the group know that the SWOT previously sent to the Board was also provided to FLMakes to complete the requirement for a focus group in NWFL.
- Proposal from Serve First Service, Inc. – Cindy explained that Serve First Service was offering a program to save us on our credit card fees and then would like to offer this to our members. The Board agreed this was not a priority right now and to not move forward with them.
- RMA Discussion on Strong Board of Directors – Cindy reminded the Board she sat on a Leadership Council made up of other manufacturing associations directors. They talk monthly on different topics and the past discussion revolved around strengthening your board of directors. After discussion with the Board on options, it was decided that routine, non-controversial items could be voted on via email so that when the Board met it would be a working board and each meeting would have a topic for consideration in an effort to aid the Executive Director in “direction”.

IV. Executive Director’s Report Submittal – it was attached for FYI

V. Next Board Meeting: Since the Manufacturing Association of Florida Summit is the third week of November, it was discussed to have the meeting moved up to November 9. It was also recommended that the next planning meeting/focus group be scheduled for November 9 and the Board could meet afterwards and the discussion topic would be the results of the meeting.