



## Agenda

### Board of Directors Meeting | September 21, 2016

8:00 a.m. – 10:30 a.m. CST

Shoal River Middle School

3200 E Redstone Ave,

Crestview, FL 32539

Call in Number 1-857-232-0157 216115

#### I. Welcome:

- Anti-Trust Reminder (attached policy)

#### II. Actions:

- Approve Treasurers Report – Joe
- Approve Chairman and Executive Director to the MAF Summit in Gainesville. (\$300 for each registration and room for Chairman)

#### III. Discussion Items:

- Update from UWF – Nicole
- Press Release associated with UWF Contract – (see attached) FYI only but could use any support send out the release to your local media - Ed
- Discussion of October 19 Annual Manufacturers Meeting at WaterColor - Ed
  - Agenda (see attached)
  - Hand out Save the Date cards – Soon to have digital Invitations (Many thanks to Caroline)
  - Displays (tours, students in academies by county, suggestions?)
- Manufacturing Month Update (see attached) – FYI only and thanks to all manufacturers who are participating
- Focus Group for FL Makes – (see attached SWOT)
- Proposal from Serve First Service, Inc. - Cindy
- RMA Discussion on Strong Board of Directors - Cindy
  - What are expectations of Directors as a whole for the Council and Executive Director
  - What do new directors hope to accomplish by being on the Board
  - What are expectations of the Executive Director
  - Board Meeting should not include routine activities, but if we are getting together should have a topic to drill into and brainstorm

#### IV. Executive Director's Report Submittal – (see attached) FYI only

#### V. Next Board Meeting: Need to look at November 9, in lieu of November 16 due to MAF Summit



**NORTHWEST FLORIDA MANUFACTURERS COUNCIL, INC.**

**ANTI-TRUST VIOLATION POLICY**

Violations of federal anti-trust laws are criminal acts. Criminal sanctions for anti-trust violations have increased substantially in recent years. A corporate violator may be fined as much as 10 million dollars. Individuals may be punished by fines up to 350,000 and by jail sentences up to three years.

Trade associations, such as Northwest Florida Manufacturers Council, Inc. (the "Corporation"), which by their very nature involve interaction among competitors and/or suppliers and customers, are subject to close scrutiny for anti-trust violations. Therefore, members must be careful to keep their activities within the prescribed bounds, both in appearance and in actual fact.

The following policy has been adopted to provide guidance for members in their conduct at meetings or in connection with other Corporation activities. It is important to note that federal and state anti-trust legislation is very extensive, and the guidelines provided herein are not exhaustive and do not provide a complete synopsis or summary of anti-trust legislation. Thus, interested members should review applicable legislation and/or confer with an attorney for more complete understanding of anti-trust compliance.

**DO NOT** at any meeting or social gathering incidental to Corporation activities, whether seriously or in jest, discuss or exchange any information, either directly or indirectly, regarding the following subjects:

- A member's prices (present or future), pricing patterns or policies, price differentials, price changes, or other terms and conditions of sale (e.g., transportation rates or policies, discounts, markups, credit terms) or any other topic that might be construed as proprietary information.
- A member's costs, production, markets, capacity, inventory, or sales, or its plans regarding the design, production, distribution or marketing a specific product, including, but not limited to, possible customers or sales territories.
- Except to the extent necessary to further legitimate Corporation objectives, general market conditions and general industry problems, including industry pricing policies or patterns, price levels, price differentials, or similar matters, or industry productions, capacity or inventories, including, but not limited to, planned and anticipated changes in any of the above topics.
- Anything that directly or indirectly relates to a member's bidding procedures for responding to bid invitations and/or a member's bid(s) on any particular products or contract.
- Any matters related to territorial restrictions, allocations of customers, restrictions on types of products, or any other kind of market division.
- Matters relating to actual or potential customers or supplies that might have the effect of excluding them from any market or of influencing the business conduct of any company toward such customers or suppliers, including the imposition of any influence of pressure from any other party or member to bring market dissidents into line or penalize non-participants in the group.

(end of policy)

