



Minutes

Board of Directors Meeting | August 17, 2016

8:00 a.m. – 10:00 a.m. CST

UWF Emerald Coast Joint Campus: 1170 MLK Boulevard Fort Walton Beach, Florida
Room 156 (upstairs)

Call in Number 1-857-232-0157 216115

- I. **Welcome:** While the meeting opened with the discussion of the UWF contract, Ed ultimately welcomed Caroline, Cheri, Wayne, Joe, Lance, Terry, Foster, Nicole and Cindy in person and Greg and Brett by phone and reminded everyone of our anti-Trust Policy which was included in the meeting materials
- II. **Treasurers Report:** Joe went over the Treasurer's Report, dues received report and aging report. All was included in the backup package. No questions or revisions
- III. **Actions:**
 - Action to be taken on UWF Contract: There was much discussion on the not only the specifics of the contract which was provided in the back up, but also the philosophical questions relative to what it meant to contract with UWF and how it could potentially impact our current reserves. There was also a list of benefits associated with the contract in the backup. The drawbacks include an additional \$15-\$20,000 impact to the budget and a potential perception the Council would lose some autonomy.
 - . The final discussions were there was a risk, but this could allow us to grow to the next step and that the Council and UWF would develop a news release that would provide information regarding how NWFLMFC entered into a contract to add value to its members by adding a strong resource allowing us to move forward with the Council's Next Step of skilled manufacturing workforce. Ultimately, the contract was approved, but allowed Cindy to work with UWF to adjust the contract to better reflect the discussions of the Board. This vote was unanimous.
 - Approve Viking Machining and CareerSource EscaRosa as new members: Both were approved unanimously
 - Approve Executive Director and Chairman going to the Gulf Power Summit: Both were approved unanimously
- III. **Discussion Items:**
 - Discussion of October 19 Annual Manufacturers Meeting at WaterColor
 - \$5,000 cap on expenses: While this had been discussed in the past, it had not been voted on. It was approved and Cindy let the Board know that American Elite Molding had asked to be a \$1,000 sponsor
 - Any changes from last year: Run prior to the meeting to ensure the presentation is seamless!
 - Save the dates going out: Will go out as soon as they arrive
 - Key Note Speaker: Cindy had just received word that the Governor could not attend. Cindy was to determine if the Lt Governor could and/or Don Gaetz with Judy Bense doing the introduction.
 - Success of August 4 planning event: Cindy gave a brief on the success of the meeting with all CareerSouces represented, several manufacturers and all school districts, other than possibly Liberty. While there was not a "next step" determined, information was gained to allow us to move forward in the development of the "next step".
 - How to better incorporate NWFL EDO's into the Council: Cindy discussed the need to bring the EDO's in closer to the Council. She mentioned that she had been meeting with FGFW and they were thinking about meeting with the EDO's across north Florida and wanted to bring in manufacturing associations also to just look at the potential of marketing



north Florida (I-10 corridor) as the manufacturing corridor. Cindy stated she believed this might be the means to bring the EDOs into the Council so their efforts toward workforce development could make the Council stronger, as well as add another partner to market the value of manufacturing. While FGNW markets externally the same messages can also be used internally.

- **Manufacturing Month Update:** Cindy briefed that she was working on student tours and she appreciated all the manufacturers that were opening their doors. She had approached several non-member manufacturers and believed this would be an opportunity to let them see some of the projects the Council undertakes. Cindy reminded everyone we had just over 600 students on tours last year and hopes to have over 750 this year!
- **World of Possibilities Update:** The Board approved the \$2,500 for the World of Possibilities sponsorships and Cindy hopes to have everything else funded through sponsorships. It is the end of February and there will be more to come.
- **Focus Group for FL Makes:** Cindy explained that the Council had a contractual obligation to have a focus group of manufacturers to answer questions for FLMakes who is administering a CareerSource Florida grant. Cindy had planned the August 4 meeting with educators and manufacturers as this venue for data collection, but was just told that the FLMakes representative had to be in attendance could not make the August 4 meeting nor the next Board meeting in September. She was reluctant to ask the manufacturers to meet again since the Oct Annual Manufacturer meeting was so important in October and she was recruiting for that attendance. Ed asked that she get with the representative and determine if we could have a conference call to accomplish the contractual obligation.
- **Next BOD meeting September 21 at Shoal River Middle School with tour of iDesign Program:** The Board will tour iDesign at 8:00 and then hold meeting so they can see the kids in action. The school is most excited to host us!

IV. Executive Director's Report Submittal (attached): There were no questions.

V. Next Board Meeting: September 21, 8:00 – 10:00, Shoal River Middle School (Crestview)