



## Agenda

### Board of Directors Meeting | November 17, 2016

3:00 pm – 4:30 pm CST

Conference Call

Call in **1-888-670-3525**

participant code: **968 873 1924#**

I. **Welcome:** Calling in were, Ed Phelan, Joe Tannehill, Caroline Dauzat, Brett Dejong, Lane Cook, Wayne Henson, Terry Ellis, Nicole Gislason, Kristie Kelly, and Cindy Anderson

- Anti-Trust Reminder was attached to the agenda sent out

II. **Discussion Items:**

- Draft Strategic Plan was sent out prior to meeting. Kristie gave background on how we begun the journey of a single plan with educators, Career Source, support partners and manufactures on August 4 to develop a SWOT. The group had been divided into four groups with each group had manufacturers, CS, Edu, etc. Collected info from the groups and developed the SWOT which has been sent to the BOD. Kristie then went through the attached plan detailing each bulled. Brett offered to provide a markup particularly of the goals that he believes will better tie the Goals back to Mission, consolidate bullets to aim for no more than three per section, and reverse the order of the goals. Ed noted his excitement with this giving a guide that we can now bear down on this year! Lance noted we have come far, but need to always know we are always to voice of the manufacturers.
- Committee Structure Discussion – Cindy stated that once we tweak the Five Year Plan then she will then submit a draft committee structure that supports the plan allowing membership engagement to meet the stated measures
- Member Retention – The Board reviewed the last Balance report from membership and several of the Board members offered to assist with calls. Cindy is resending the Balance report with reminders of who will be contacting who.
- Plans for next General Membership Meeting, January 19
  - Eastman Chemical to host and Wayne will be providing an over view of Eastman, its processes, challenges, successes, etc.
  - It was decided to have 5-10 minutes from UWF with their updates, 5-10 minutes from CareerSource EscaRosa, 5-10 minutes from Pensacola State College, and 5 minutes from each of the Committees to provide updates. This format will be consistence at every meeting until otherwise addressed by the Board.
  - Since we are having the meeting in the afternoon and located at manufacturing facilities, we will ask the manufacturer to provide water, soda, etc. so no sponsors will be required.
  - Add Elected Officials to the meetings but no media without specific approval of the manufacturer.
  - Terry, Lance will be writing up a draft of the Story. Accomplishments, the journey, dialog between CS, Edu and Manufacturer changes in the way things are done. This Story will be reiterated at every general membership meeting.

V. **Next Board Meeting:** January 19, 2:00 Eastman Chemical (prior to the General Membership meeting at 3:00)